



THEBLACKSHEEP

News Release

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FOR IMMEDIATE RELEASE

THE BLACK SHEEP GIVES COLLEGE STUDENTS VALUABLE SUMMER INTERNSHIP

OPPORTUNITIES

CHICAGO, IL. (June 1) – The Black Sheep has started their summer round of internships at their headquarters in Chicago. As a continuation of school year internships, The Black Sheep has invited 15 interns to Chicago to work with the national staff for three months this summer. The interns are gaining valuable work experience in marketing, journalism and social media management while making connections with professionals in their fields of study.

This is the second summer that The Black Sheep has invited interns to their Chicago office. National interns usually start as interns at college branches of The Black Sheep. After completing summer internships with The Black Sheep, many interns are hired on full-time at the company.

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“We are excited to get a fresh perspective around here,” said Mike Mancini, Black Sheep’s National Social Media Manager. “Our interns are the lifeblood of our company. We love to give them this opportunity to hone their skills while giving us a new look at what will make our company more successful and popular with college kids in the future.”

About The Black Sheep

The Black Sheep is a collegiate content and marketing company that allows local and national brands a one-stop shop to reach the collegiate demographic. The company was founded at the University of Illinois as The Booze News and rebranded as The Black Sheep in 2009. The Black Sheep currently has a presence at more than 65 universities. It is powered by structured campus teams comprised of students gaining experience in editorial, marketing, sales, operations, and other areas.

For more information on The Black Sheep’s internship or to apply for an internship, please visit <http://theblacksheeponline.com/careers> or contact Grace Reid at 269-569-2835 or grace.e.reid@wmich.edu.

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